

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of :  
:   
:   
KAY, et al : Group Art Unit: 2623  
Serial No. 09/644,656 : Examiner: A. Koenig  
Filed: August 24, 2000 :  
For: AUTOMATING COMMERCE ON A BROADCAST PROGRAMMING  
DISTRIBUTION NETWORK

**SUBMITTAL OF FORMAL DRAWINGS**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

May 9, 2007

Sir:

Applicant herewith submits seven (7) sheets of formal drawings, including Figures 1-6(b) in connection with the above referenced application.

Respectfully Submitted,  
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Enclosures

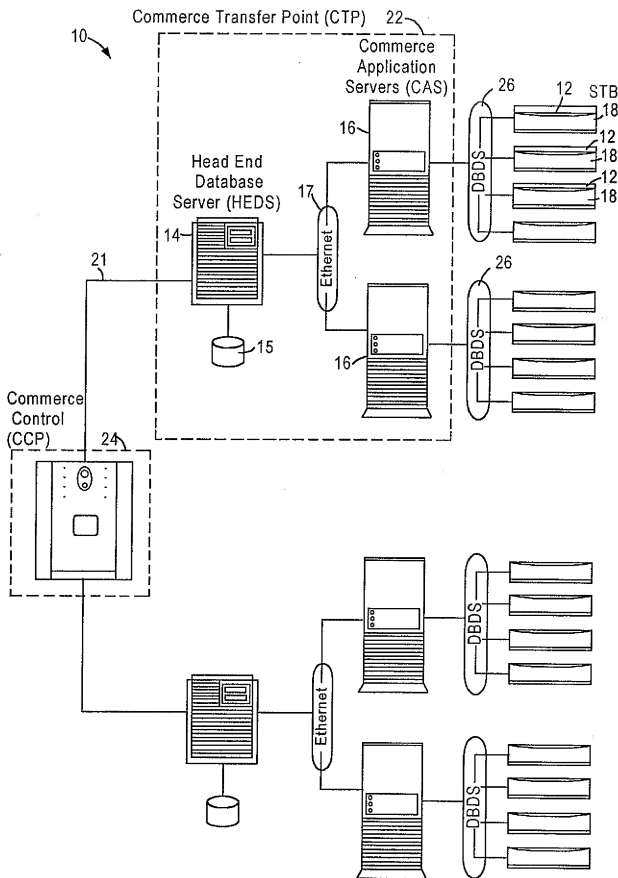


FIG. 1

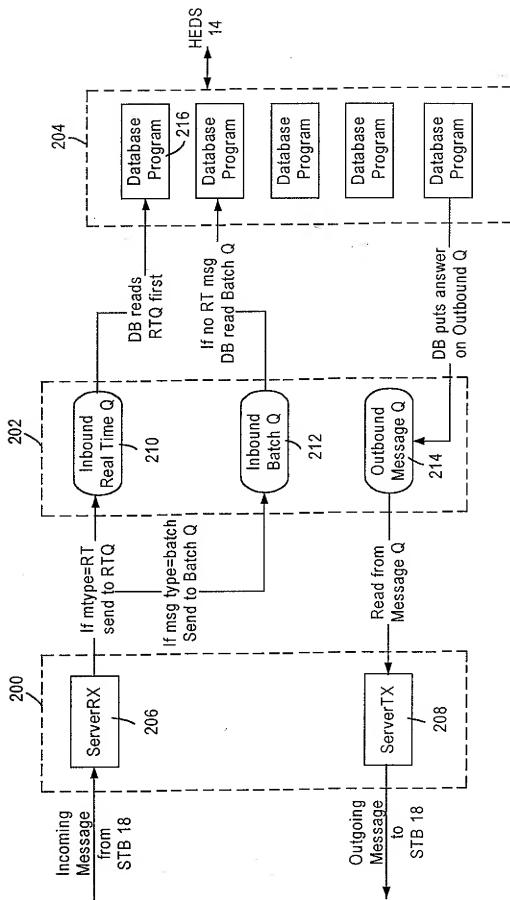


FIG. 2

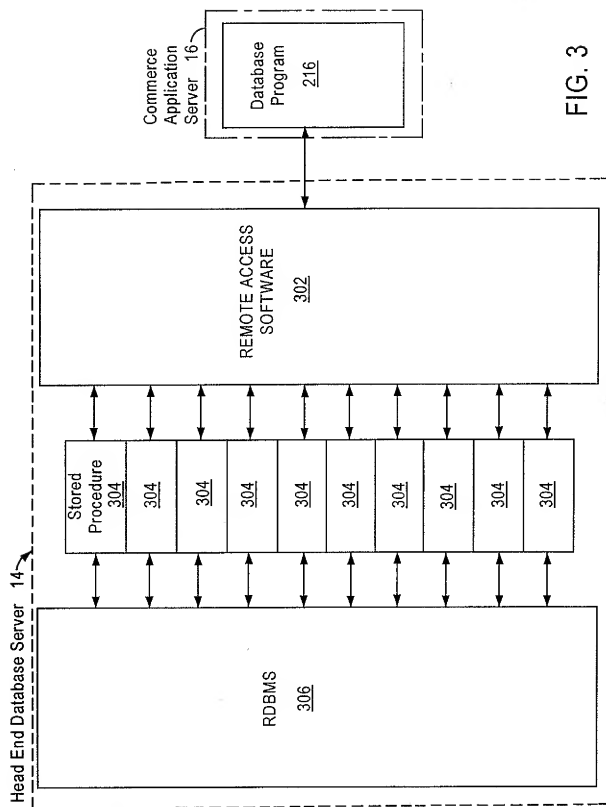


FIG. 3

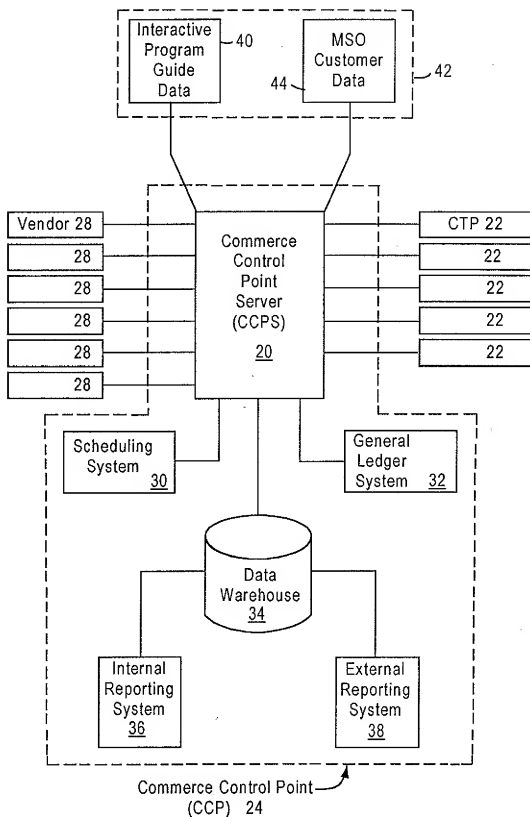


FIG. 4

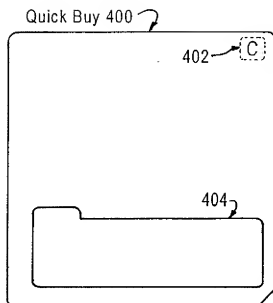


FIG. 5(a)

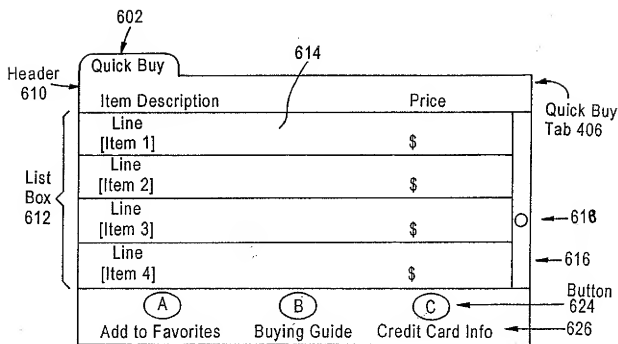


FIG. 5(b)

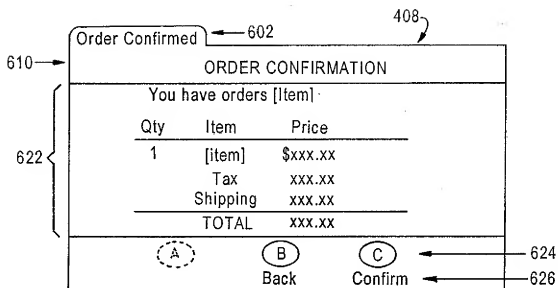


FIG. 5(c)

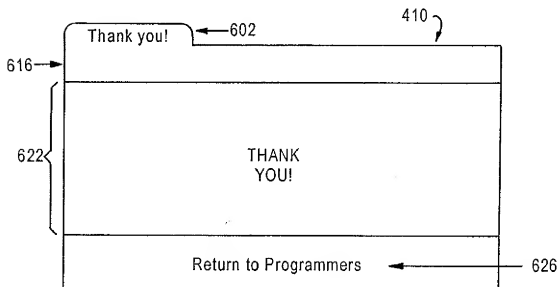


FIG. 5(d)

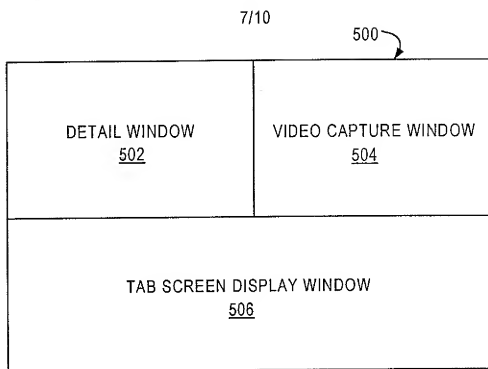


FIG. 6(a)

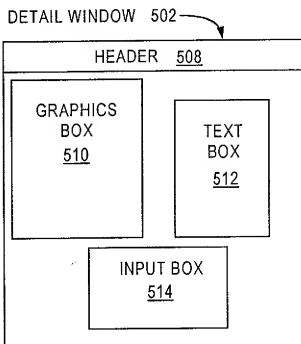


FIG. 6(b)